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POLICY COMPASS Innovation and Immigration: How Visa have Become the New Weapon for Global Primacy By

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Executive Summary

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- US \$100,000 fees curb foreign talent right when China launches K Visa to attract it.
- > China's rare openness has sparked a nationalist backlash amid youth unemployment.
- > While said to mirror Canada's system, key details on permanent residency and eligibility have not been announced by China.
- America risks harming innovation at a crucial time by putting politics ahead of pragmatism.

Key Picture: Top 10 H-1B Visa Recipients in FY 2025 by Corporation (Q1-Q3)

1.	Amazon		14,365
2.	Tata Consultancy Services	5,505	
3.	Microsoft	5,189	
4.	Meta Platforms	5,123	
5.	Apple	4,202	
6.	Google	4,181	
7.	Cognizant Technology Solutions	2,493	
8.	JPMorgan Chase	2,440	
9.	Walmart	2,390	
10.	Deloitte	2,353	

Note: Federal fiscal years begin in October of the preceding year. Amazon includes subsidiaries like Amazon Com Services, Amazon Web Services, Amazon Data Services, etc.



Source: U.S Citizen and Immigration Services, Data as of June 30, 2025. On <u>TechSpot</u>.

1. Introduction

In September, Trump caught the world by surprise with his announcement of the most aggressive measures to restrict legal migration yet. The H1-B Visa, a system crucial to the United States' technology sector, was overhauled with the addition of a \$100,000 fee per applicant. [1] The month before, China had introduced the K Visa, which allows immigrants to work or carry out academic research without securing sponsorship. [2]

The timing seems perfect, but what on the surface seems a rebuke to Trump's America First policies has received a similarly nationalist backlash in China. Both programs signal the shifting immigration landscape and the importance of science and technology to global primacy.





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2. China's Visa Overhaul

The K visa targets young foreign professionals with outstanding research or academic records in STEM. It lets them work or conduct exchanges in China without employer sponsorship, a surprising change in a country known for rigid visa structures. Foreign nationals make up just 1 million of China's population of over a billion[3], indicating China's long-standing reluctance to grant foreigners permanent status. Official statements claim the visa will offer longer validity, multiple entries, and simplified renewals,[4] however key details remain unclear. Age limits, family eligibility, and whether it leads to permanent residence are all at the forefront of immigrant worries and no official statements have been made on this. The scheme is part of wider liberalisation of Visa rules with Beijing expanding unilateral visa-free entry to 75 countries and recording a 30% year-on-year increase in inbound travel in early 2025.[5] The government hopes this influx will feed a domestic innovation drive aligned with "Made in China 2025" ambitions. By easing entry for STEM talent, China positions itself as a counterweight to US isolationism.

However, the policy has drawn domestic criticism with youth unemployment around 19% and 12.2 million new graduates seeking work[6], many Chinese citizens fear foreign competition in an already saturated market. Commentator Hu Xijin described the visa as deepening "anxiety in a generation already uncertain of its place in the economy".[7] Officials insist the K visa is not immigration but merely a tool for policy goals, with the distinction reflecting the government's sensitivity to backlash in an increasingly nationalist China. A People's Daily editorial warned that "misinterpreting the K visa only misleads the public," insisting that global cooperation is essential for China's technological rise.[8] The subtext is clear; Beijing knows this is a window to capture foreign talent shut out by Washington.

3. Perfect Timing...

The US has moved in the opposite direction, with Trump announcing \$100,000 fees for firms using the H-1B programme to hire foreign workers. The surprise move labelled the H-1B a source of "large-scale replacement of American workers through systemic abuse," linking it to wage suppression and national security risks.[9] More than 60% of H-1B visa holders work in STEM fields, many in sectors Washington identifies as strategic.[10] Firms such as Amazon, Microsoft, and Google employ thousands under the programme, with experts worried about innovation being stifled by the policy. Nvidia's CEO Jensen Huang noted his family could never have afforded such fees under the new system.[11]

Supporters of the reform argue that US firms must upskill domestic workers rather than rely on cheaper imports. Early data show some companies investing more in training, while others explore "near-shoring", shifting work to US allies in similar time zones. [12] However, the H-1B, capped at 65,000 annually, already cannot meet the demands of an industry burgeoning due to the AI boom. The new restrictions may prompt highly skilled talent to look elsewhere, and Beijing's timing is perfect.

4. or Simply Symbolic?

China's K visa draws inspiration from Canada's point-based immigration system which assesses candidates on their potential contribution to GDP and productivity. [13] However, the model is not perfect, with critics noting that Canada's reliance on immigration has depressed capital investment and wages in some sectors while fuelling housing inflation. [14] Between 2006 and 2021, immigration accounted for roughly 11% of the rise in municipal house values, rising to 21% in large cities. [15] China may be copying Canada's pragmatism but it shows little appetite to replicate its long term settlement model, wary of social tension and pressure to their already shaky real estate market. Instead, Beijing frames the K visa as a revolving door, bringing in expertise without permanent residency, and mirroring regional competitors such as Singapore's Tech Pass or South Korea's K-Star visa.





With the world's largest domestic market for emerging technologies and a government willing to subsidise strategic sectors, even temporary inflows of scientists could accelerate its ambitions. [16] However, soft power deficits remain. Mandarin dominates professional life, limiting accessibility for non-speakers while America remains attractive with English being widely spoken globally. China's opaque legal environment and geopolitical tensions with neighbours further hurts enthusiasm. For many professionals, Beijing may serve as a temporary experiment rather than a long-term destination, a place to "test the waters" rather than settle. [17]

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5. Economic Implications

Since creating the National Immigration Administration in 2018, China has sought to present migration as a strategic rather than humanitarian issue. But unlike the US, China's political system offers few institutional guarantees with intellectual property rights, academic freedom, and data protection remaining weak. The experience of Taiwanese and Western engineers, persuaded with generous contracts, then constrained by exit bans or surveillance illustrates the hazards. [18] For the United States, the cost of restriction may be subtler but worse. The H-1B has fuelled Silicon Valley with many of its most successful founders arriving on student or work visas. Blocking this pipeline could reduce innovation precisely when national security competition with China depends on it. Though Washington has pointed to national security as a reason for the restrictions, the policy may have the opposite effect.

The contrast between the K visa and H-1B reforms perfectly encapsulates the mindsets of the two tussling superpowers. Beijing seeks controlled openness, temporary inflows without political risk. Meanwhile Washington pursues guarded nationalism, protecting domestic labour at the expense of innovation. Both approaches respond to real domestic problems but risk overcorrecting. A balanced system, like Canada's original vision, aims to match talent with national goals while ensuring integration. But Canada's experience also warns that immigration is not a cure all. Without housing, infrastructure, and capital investment, inflows can strain the system and depress productivity. China's central planners will need to avoid the same pitfalls.

6. Outlook

While the US turns inward in the struggle for global primacy, China's response is what has worked in the past: careful openness. If China can convince scientists and entrepreneurs that it offers opportunity without risk, it may draw a meaningful share of global talent. If not, the K visa will remain symbolic, ambition handcuffed by distrust. The battle for scientific supremacy has moved from laboratories and university campuses to immigration offices. With further Visa reforms, China's border may become the new frontier for innovation.





NOTES

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