

POLICY COMPASS Liberation Day: Calculating Tariffs and Their Impact By Shane Gravel







8 May 2025





Shane Gravel

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Liberation Day: Calculating Tariffs and their Impact April 2025

Executive Summary

Highest Tariffs Since the Great Depression

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- ▶ U.S. President Trump announced a sweeping set of tariffs, much higher than anticipated and the most significant since the Smoot-Hawley Tariff of 1930.
- Aiming to bolster American manufacturing, punish competitors who act unfairly, and overall, reshape trade dynamics, President Trump included universal baseline tariffs of 10% on all imports, and even higher reciprocal tariffs on approximately 90 countries.
- The calculation methodology has sparked a debate, and it's highly contentious that these tariffs are truly reciprocal. The calculation is effectively a reflection of the US trade deficit versus each country. The higher the trade deficit, the higher the tariff. Trade deficits are not tariffs, and not necessarily a result of barriers.
- The U.S. in particular has been able to stomach much of these trade deficits because of its role as the global hegemon, a role that has conferred benefits such as foreign countries buying its debt and trade denominated in U.S. dollars.

Reactions From Other Countries, In Particular China

- Some domestic industry groups like the Southern Shrimp Alliance and Alliance for American Manufacturing have actually celebrated the tariffs, citing U.S. protection of workers and standing up to unfair trade practices.
- China escalated its tariffs numerous times and restricted the export of rare earth minerals, many of which are crucial for tech. European Union placed \$22 billion of tariffs, albeit more targeted, on products like soybeans and motorcycles.
- Looking ahead, economists have predicted a number of key risks, including a 0.3% drop in global GDP by 2028 and 0.5% for the U.S. specifically, which may experience a recession by the end of this year.

Sell off of US Asset Across The Board

- The announcement of tariffs has sparked a negative market reaction with a sell-off of US assets across the board: Treasuries, equities, credit, USD.
- Markets have recovered after Trump announced a 90-day suspension. But this is likely a temporary reprieve until tariffs are enacted again, in mid-July.

Key Picture: Average US Tariff Rates (%, 1891-2025)



Source: US International Commission; EY-Parthenon

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1. The Highest Set of Tariffs Since The Great Depression

2 April 2025 marked a turning point in international relations, or at least of the global economic order: as discussed in our research, we consider this to be the end of globalisation period initiated by the visit of Nixon in China in 1972. U.S. President Trump announced a sweeping set of tariffs, much higher than anticipated and the most significant since the Smoot-Hawley Tariff of 1930 (Key Picture). They were due to go into effect the following week on 9 April. To him, this would mark 2 April as 'Liberation Day and was a clear justified use under Page | 4 the International Emergency Economic Powers Act of 1977 (IEEPA).²

Aiming to bolster American manufacturing, punish competitors who act unfairly, and overall, reshape trade dynamics, President Trump included universal baseline tariffs of 10% on all imports, and even higher reciprocal tariffs on approximately 90 countries. For China, this rate was as high as 54% (initially, before escalating to 145%) when factoring in the new 34% tariff with its existing 20% tariff (Figure 1).3

Figure 1: Liberation Day Reciprocal Tariffs

Reciprocal Tari	Tariffs Charged to the U.S.A. Including Currency Manipulation and Trade Barriers	U.S.A. Discounted Reciprocal Tariffs	Reciprocal Tariffs	Tariffs Charged to the U.S.A. Including Currency Manipulation and Trade Barriers	U.S.A. Discounte Reciprocal Tarif
China	67%	34%	Peru	10%	10%
European Union	39%	20%	Nicaragua	36%	18%
Vietnam	90%	46%	Norway	30%	15%
Гаіwan	64%	32%	Costa Rica	17%	10%
apan	46%	24%	Jordan	40%	20%
ndia	52%	26%	Dominican Republic	10%	10%
South Korea	50%	25%	United Arab Emirates	10%	10%
Гhailand	72%	36%	New Zealand	20%	10%
Switzerland	61%	31%	Argentina	10%	10%
ndonesia	64%	32%	Ecuador	12%	10%
Malaysia	47%	24%	Guatemala	10%	10%
Cambodia	97%	49%	Honduras	10%	10%
United Kingdom	10%	10%	Madagascar	93%	47%
South Africa	60%	30%	Myanmar (Burma)	88%	44%
Brazil	10%	10%	Tunisia	55%	28%
Bangladesh	74%	37%	Kazakhstan	54%	27%
Singapore	10%	10%	Serbia	74%	37%
srael	33%	17%	Egypt	10%	10%
Philippines	34%	17%	Saudi Arabia	10%	10%
Chile	10%	10%	El Salvador	10%	10%
Australia	10%	10%	Côte d`Ivoire	41%	21%
Pakistan	58%	29%	Laos	95%	48%
Turkey	10%	10%	Botswana	74%	37%
Sri Lanka	88%	44%	Trinidad and Tobago	12%	10%

Source: The White House, via X

Not surprisingly, the action has prompted a large response, both domestically and abroad, with everything from praise to retaliation. Beyond the mere practice of tariffs, it has also sparked debates over calculation methodology and whether these tariffs are truly reciprocal.

2. A Highly Contentious Calculation Formula

Are these tariffs truly reciprocal? Put simply, no. The Trump Administration calculated each country's new tariff in the announcement by taking the sum of all trade barriers the country placed on the U.S. and dividing it in half. The result is the tariff the U.S. will place on said country. A deeper look into the announcement indicates that the trade barriers calculated take into account non-tariff barriers and currency manipulation as well, hence why





countries with little tariffs on the U.S. can sometimes seem like they will be receiving higher than expected tariffs in return. One might then think that somehow, the non-tariff barriers and currency manipulation were quantified and then added to the prevailing tariff rate during calculations. Not exactly.

Instead, it appears that the Trump Administration took the *trade deficit* it has with each country (**Figure 2**), divided that by U.S. imports from said country and then by 2, and used the result as its tariff rate on each receiving country. The higher the trade deficit, the higher the tariff.

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Figure 2: U.S Reciprocal Tariff by Trade Deficit 2024

Countries and Territories	Reciprocal Tariff	U.S. Trade Deficit ▼	
China	34%	270.4B	
European Union	20%	213.7B	
🗘 Vietnam	46%	113.1B	
Taiwan	32%	67.4B	
• Japan	24%	62.6B	
South Korea	26%	60.2B	
♀ India	27%	41.5B	
● Thailand	37%	41.5B	
Switzerland	32%	25.5B	
Malaysia	24%	22.1B	
Indonesia	32%	16.4B	
Cambodia	49%	11.4B	
South Africa	31%	7.9B	
	17%	6.7B	
Bangladesh	37%	5.7B	
韋 Iraq	39%	5.4B	
Philippines	18%	4.4B	
Guyana	38%	3.9B	
Pakistan	30%	2.7B	
Sri Lanka	44%	2.5B	

Additional 8 rows not shown.

Countries with 2024 deficits under \$1 billion are excluded from this table. The reciprocal tariff is adjusted; the U.S. trade deficit in 2024 does not include December.

Table: CSIS Economics Program and Scholl Chair in International Business • Source: White House, Annex I: Tariff Rates, Apr. 2025; U.S. Bureau of Economic Analysis, Trade Deficit Report, Feb. 2025, aggregated at U.S. Trade Deficit by Country.



Source: CSIS

The Trump Administration later shared the formula reported in **Figure 3**. One point of criticism, perhaps not surprisingly, is *how* the tariff rates were calculated. Trade deficits are not tariffs, or not even necessarily a result of trade barriers. Put simply, the U.S. has trade deficits with the countries in which it imports from more than it exports to. Trade barriers can be unfair or unnecessarily restrictive, but they also are hard to quantify. Further,

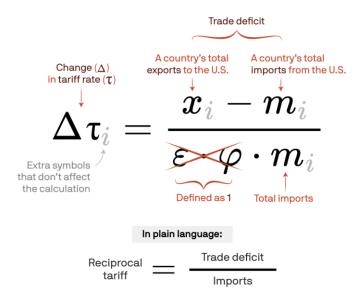




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focusing on trade deficits in this case seems to neglect the role of overall economic productivity, consumer demand, or any other parallel or alternative explanations.⁴

Figure 3: Tariff (Received) Formula Released By U.S. Trade Representative (USTR)



Source: Axios

The U.S. in particular has been able to stomach much of these trade deficits because of its role as the global hegemon, a role that has conferred benefits such as foreign countries buying its debt and trade denominated in U.S. dollars. There's plenty evidence that there are countries who seek to undermine this monetary hegemony (rendering these trade deficits more problematic), but also a broad consensus that this and associated dedollarization are still far away.

The focus on trade deficits in the calculation, coupled with tariffs as the solution, arguably raises questions as to what the concern truly is. The Trump Administration has praised tariffs as the means to re-shore outsourced U.S. manufacturing and jobs – but at the same time, has been willing to pause or lower them for countries willing to negotiate and make concessions.

3. Reactions and Retaliations

The announcement of tariffs has sparked a negative market reaction with a sell-off of US assets across the board: Treasuries, equities, credit, USD. Markets have recovered after Trump announced a 90-day suspension. But this is likely a temporary reprieve until tariffs are enacted again, in mid-July.

At home, there has been a mix of praise and criticism, often stoking notions of patriotism or a neglect of economic realities. Some domestic industry groups like the Southern Shrimp Alliance and Alliance for American Manufacturing have actually celebrated the tariffs, citing U.S. protection of workers and standing up to unfair trade practices. Groups like the U.S. Wine Alliance opposed the tariffs and highlighted an existing, balanced U.S.-E.U. wine trade and the risks to retailers and restaurants increased prices would bring.⁵

Abroad, many countries with the capacity to retaliate placed tariffs of their own on the U.S. China escalated its tariffs numerous times and restricted the export of rare earth minerals, many of which are crucial for tech (e.g., AI, renewable energy). The European Union placed \$22 billion of tariffs, albeit more targeted, on products like soybeans and motorcycles.⁶

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4. Estimated Economic Impact of Tariffs

Looking ahead, economists have predicted a number of key risks, including a 0.3% drop in global GDP by 2028 and 0.49% for the U.S. specifically. U.S. consumers will likely face higher prices if importers pass along increased costs (**Figure 4**). Some estimates have suggested this could be as much as \$3,800 annually to the typical U.S. middle-class household, the highest drop of all countries. It is important to note that many of these economic risks and forecasts are based on tariffs remaining in place. That could change. Regardless, what is perhaps most clear is that economic alliances, overall global relationships, and trust is now strained with or without tariffs.

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Figure 4: Estimated Tariff Costs To Households

Country/Region	Percent	US\$ billion	US\$ per household
US	-1.45%	-\$438.4	-\$3,487
Canada	-1.65%	-\$38.5	-\$2,467
Mexico	-2.24%	-\$40.7	-\$1,192
Switzerland	-0.32%	-\$3.2	-\$818
Vietnam	-0.99%	-\$5.0	-\$196
Taiwan	-0.20%	-\$1.6	-\$172
China	-0.27%	-\$53.1	-\$110
Japan	-0.06%	-\$2.5	-\$46
India	-0.19%	-\$8.2	-\$28
Thailand	-0.09%	-\$0.5	-\$27
Indonesia	-0.05%	-\$0.7	-\$11
United Kingdom	0.00%	-\$0.2	-\$5
European Union	0.05%	\$10.4	\$53
Brazil	0.28%	\$6.4	\$100
Australia	0.07%	\$1.4	\$134
Korea, Republic of	0.21%	\$4.1	\$173
New Zealand	0.29%	\$0.8	\$397
World	-0.43%	-\$500.2	-\$210

Source: <u>The Conversation</u>

5. Conclusion

Not even one full day lasted with tariffs in effect – on 9 April, the Trump Administration soon announced a 90-day pause. President Trump claimed 75 countries came forward to negotiate, and accordingly, this pause would give space for negotiations. China has largely been exempted from this pause, although interestingly a number of countries who *did* in fact retaliate (or intend to retaliate) with additional tariffs of their own were not.

Canada and Mexico seemed to be shielded from much of Liberation Day's crosshairs, although they have been subject to a number of tariffs in weeks prior. Next year, the USMCA free trade agreement will be renegotiated – or, left to expire – compounding the potential end to a multilateral free trade regime largely driven by the U.S. and a recognition of comparative advantage in foreign policy.





The health of the global trade system will likely hinge upon the success of negotiations over the next three months, which we will discuss in future research. Financial markets seem to have been acting in accordance with this view, at least partly. As for the health of U.S. multilateral alliances in general and the impact to consumers, that remains uncertain.

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NOTES

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