

# **MAKING SENSE OF THIS WORLD**

## 18 March 2019







### A US-China Trade Agreement Might Not Be Good News for Europe (or the World)

With US-China trade negotiations being granted a deadline extension by President Trump on March 1st, it seems that an agreement between China and the US on their long-lasting trade disputes could finally be at hand. What might the elements of the deal include? In brief, the deal could include a commitment by China to increase its import from the US, while the US is granted increased access to the Chinese market, more protection for its intellectual property, reduced technology transfer via obligatory joint ventures, and other similar guarantees. If we only focus on the quantitative aspects of such an agreement, we could brutally summarise it as follows: China would commit to buy more stuff from the US and the US will be able to sell more stuff to China. (That is, after all, the way to reduce the US' trade deficit with China, which recently reached an all-time high).

Now, would this be a good deal for the world economy? On the one hand, reduced trade tensions would mean less volatility in markets, which could be beneficial for developed economies and emerging markets (EMs) both. Less protectionism would also imply a reduced drag on global growth, which in turn might also imply higher prices for certain commodities, another factor that could be beneficial for commodity-exporting Ems. (Moreover, so long as commodity prices do not increase too much, this would not necessarily impact DMs too negatively). As part of the trade deal China might also commit to stabilizing its trade-weighted exchange rate and allowing more transparency regarding its reserves and reserve policy. Trade-weighted currency stabilization would be better for Europe than China pegging to the US dollar alone, which tends to hurt the Eurozone at times when the dollar is weak.

On the other hand, not all that shines is gold. Even if a temporary agreement were to be agreed on between China and the US, the cold war between the two global geopolitical superpowers will continue. The sub-components of this wider rivalry, such as the technological competition between them and the balkanisation of the global supply chains, will also continue, and, as the recent row around Italy's memorandum with China on the Belt and Road Initiative may show, other countries and regions will be forced to choose sides between either the US or China. In addition, there might be direct losers from a US-China deal of this sort. If China commits to buying more goods from the US, other countries' exports to China might suffer, especially countries or regions which have economies that are export-led, such as Japan and the Eurozone. If China also commits to buying more US goods such as soybeans, fossil fuels, and other commodities, exporting EMs may suffer as well. Thirdly, as we discussed in a recent column, if the US and China come to an agreement, Trump will then be able to devote his full attention to an attack on Germany and its car industry (another popular bipartisan subject in the US), threatening to slap tariffs on US car imports in order to strongarm the Germans into taking a deal that is advantageous to the US.

As we discussed in recent reports, both Japan and Europe are now undergoing a severe economic slowdown, which is having important political repercussions. Germany's slowdown means that other countries in its supply chain, such as Italy, are already in a recession. EMs are stabilising after a difficult 2018 thanks to the Fed's more dovish stance. If those economies were to suffer again, possibly falling into a recession, the world economy as a whole would be affected, being then able to rely only on the US and China, both of which are also slowing down economically. Germany could seize the opportunity to rethink its business model and become less dependent on foreign demand. But that would mean revitalising its domestic demand and promoting the transformation of the EU and the Eurozone into full-fledged transfer unions (perhaps organised in concentric circles), with a vibrant internal market like the US. However, as we discussed in our recent Europe Update this seems very unlikely to happen in the near future. This will leave Europe, Japan, EMs and the world vulnerable to the volatile mood of the US president.

#### **Our Recent Publications**

- POLICY COMPASS Brexit Update: Going To The Wires, by Brunello Rosa, 15 March 2019
- \*\* PREVIEW: Norges Bank To Hike In March and Signal Another Hike in 2019, by A. Waters, 15 March 2019
- FED PREVIEW: Extended Pause Highly Likely and Treasuries
  Runoff to End This Year, by N. Roubini, B. Rosa and A.
  Waters, 14 March 2019
- EM Currencies: The Fed's Pause Provides Short-Term Support, by Remi Bourgeot, 13 March 2019
- JAPAN: A General Election In July Is A Risk in A Politically Hectic 2019, by Alex Waters, 12 March 2019
  - Italy Update: The Economic Recession Worsens The Political
     Landscape (And Vice-Versa), by B. Rosa, 11 March 2019





#### **Looking Ahead**

#### The Week Ahead: Policy Uncertainties Will Remain High

*In the UK,* the parliament will vote for the third time on PM May's "revised Brexit deal". Were the parliament to reject the deal, the UK could request the EU for either a: i) a "short" delay, i.e. until June 30; or, ii) a "long" delay, beyond June 30, which would require the UK to participate in the EU Parliament elections on May 23-26.

In the UK and Japan, CPI figures are expected to remain below 2%, at 1.8% (p: 1.8% y-o-y) and 0.3% (p: 0.2% y-o-y), respectively.

The Fed and BoE are likely to maintain interest rates unchanged at 2.5% and 0.75%, respectively.

*Norges Bank* is widely expected to increase its policy rate from 0.75% to 1%.

#### The Quarter Ahead: US-China Tensions Will Remain Unaddressed

A US-China deal is yet to be achieved, with many relevant political and economic issues still unresolved.

Globally, monetary and fiscal policies are becoming supportive. In the G3, monetary policy will likely be eased: 1) in the US, the probability of: i) no Fed hikes in 2019 remains at 100%; and ii) a rate cut rose to 28% (p: 20%); 2) in the EZ, the ECB will to ensure liquidity remains abundant, via TLTROs; and 3) in Japan, a deterioration of the growth outlook could justify a shift from tightening to easing.

In China, were the ongoing liquidity shortage to worsen, the PBoC could deliver a 50bp RRR cut.

*In Turkey,* the CBT is likely to start easing in H2-2019. Going forward, the combination of less stringent monetary and fiscal policy could: *i)* help soften the deceleration of global growth; and *ii)* support the markets.

#### Last Week's Review

#### Real Economy: Political Tensions Weigh On The Outlook

*In the US* consumption showed resilience (retail sales Jan., *a*: 0.2% m-o-m; *c*: 0.0; *p*: -1.6); yet, a weaker-than-expected industrial production (Feb., *a*: 0.1% m-o-m; *c*: 0.4; *p*: -0.4) points to trade-war related headwinds. President Trump vetoed the Congress's measure revoking his declaration of a national emergency at the US-Mexico border. February's headline (CPI, *a*: 1.5% y-o-y; *c*: 1.6; *p*: 1.6), and core inflation (CPI ex. food & energy, *a*: 2.1% y-o-y; *c*: 2.2; *p*: 2.2) fell slightly, and were below consensus.

*In the EU,* industrial production showed signs of stabilization (a: 1.4% m-o-m; c: 1.0; p: -0.9), helped by a rebound in France, Italy and Spain. However, Germany—the largest EU member—suffered a contraction (a: -0.8% m-o-m, c: 0.4, p: 0.8). The EU parliament voted to suspend Turkey's accession bid, citing "failures to uphold the rule of law".

In the EZ, inflation remains muted (CPI Feb., a: 1.5% y-o-y; c: 1.5; p: 1.4).

In the UK, lawmakers voted against: i) PM May's "revised Brexit deal" (391-242); and ii) a "no-deal Brexit" (312-308); and iii) backed the motion to seek a Brexit delay.

*In China,* industrial output grew at the slowest pace in 17 years (industrial production Jan., a: 5.3% y-o-y; c: 5.5; p: 5.7) but investment spending rose (fixed asset investment Feb., a: 6.1% y-o-y; c: 6.0; p: 5.9), driven by the government's injection of USD 169bn into the financial system.

*In Japan*, the BoJ held interest rates (a: -0.1%; p: -0.1) and downgraded its assessment of the economy, due to upcoming declines in exports and factory output.

#### Financial Markets: Increase In Demand For Riskier Assets

As fears over monetary tightening subsided, core-to-periphery flows supported global stocks and EM bonds.

*Global stocks w-o-w rose* (MSCI ACWI, 2.8%) driven by the US (S&P 500, 2.9%), EZ (Euro Stoxx 50, 3.1%) and EMs (MSCI EMs, 2.6%). Volatility fell (VIX S&P 500, 3.2 points to 12.9, 52w avg.: 16.7; 10y avg.: 17.8).

**Fixed-income indices:** while global bonds were flat w-o-w, (BAML Global index, 0.1%), EM bonds performed positively (BAML, 1.4%) and issuance picked up: w-o-w USD22.9bn and EUR0.8bn were raised (last week: USD9.0bn and EUR3.0bn).

Currencies: the USD fell w-o-w (DXY, 0.7%), while the EUR and GBP appreciated (EUR/USD, 0.8% to 1.133; GBP/USD, 2.1% to 1.329).

Commodities: Brent crude hit a 2019-high (Brent, +2.2% to 67.2 USD/b) on OPEC supply cuts and US sanctions on Venezuela and Iran.

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The picture in the front page comes from this website



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#### **Abbreviations, Acronyms and Definitions**

а	Actual	LN	Northern League, Italy
AKP	Justice and Development Party, Turkey	M5S	Five Star Movement, Italy
ann.	annualized	m-o-m	Month-on-month
ARS	Argentinian Peso	mb	Million barrels
avg.	Average	mb/d	Million barrels per day
bn	Billion	MENA	Middle East and North Africa
ВоС	Bank of Canada	MHP	Nationalist Movement Party, Turkey
BoE	Bank of England	mn	Million
ВоЈ	Bank of Japan	NAFTA	North-American Free Trade Agr.
bpd	Barrels per day	NATO	North Atlantic Treaty Organizat.
bps	Basis points	OECD	Organization for Economic Cooperation and Development
BS	Balance sheet	Орес	Organization of Petroleum Exporting Countries
С	Consensus	р	Previous
C/A	Current account	P2P	Peer-to-peer
CB	Central bank	PBoC	People's Bank of China
CBB	Central Bank of Bahrain	PCE	Personal Consumption Expenditures
CBK	Central Bank of Kuwait	PE	Price to earnings ratio
CBT	Central Bank of Turkey	PM	Prime minister
CDU	Christian Democratic Union, Germany	PMI	Purchasing managers' index
CNY	Chinese Yuan	pps	Percentage points
CPI	Consumer Price Index	pw pw	Previous week
DJIA	Dow Jones Industrial Average Index	QCB	Qatar Central Bank
DJEM	Dow Jones Emerging Markets Index	QAR QAR	Qatari Riyal
d-o-d	Day-on-day	QE	Quantitative easing
DXY	US Dollar Index	· ·	Quarter-on-quarter
EC	European Commission	q-o-q RE	Real estate
ECB	European Contrinssion European Central Bank	RBA	Reserve Bank of Australia
ECJ	European Court of Justice	RRR	Reserve Requirement Ratio
EIA	US Energy Information Agency	RUB	Russian Rouble
EM	· · · · · · · · · · · · · · · · · · ·	SWF	
EIVI EP	Emerging Markets	tn	Sovereign Wealth Fund Trillion
	European Parliament	TRY	Turkish Lira
EPS	Earnings per share		
EU	European Union	UAE	United Arab Emirates
EUR	Euro	UK	United Kingdom
EZ	Eurozone	US	United States
Fed	US Federal Reserve	USD	United States Dollar
FOMC	US Federal Open Market Committee	USD/b	USD per barrel
FRB	US Federal Reserve Board	UST	US Treasury bills/bonds
FX	Foreign exchange	VAT	Value added tax
FY	Fiscal Year	VIX	Chicago Board Options Exchange Volatility Index
GCC	Gulf Cooperation Council	WTI	West Texas Intermediate
GBP	British pound	WTO	World Trade Organisation
GDP	Gross domestic product	W	Week
IMF	International Monetary Fund	W-0-W	Week-on-week
INR	Indian Rupee	у	Year
IPO	Initial public offering	у-о-у	Year-on-year
IRR	Iranian Rial	y-t-d	Year-to-date
JPY	Japanese yen	ZAR	South African Rand
k	thousand	2y; 10y	2-year; 10-year
KSA	Kingdom of Saudi Arabia		

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